

Energy Efficiency in Business

North American Moulding, LLC Seizes Energy Efficiency Opportunities



Energy Provider: Midwest Energy Cooperative
Project Location: Edwardsburg

Saving Energy = Cost Savings

➔ **Saved 583,000 kWh/year**

- Updated efficiency of industrial machines
- Installed new energy-efficient equipment
- Installed 100 FL high-bay light fixtures

ACTION

Implemented multiple energy efficiency upgrades to improve commercial equipment and workspaces

INCENTIVE

\$34,000 in Energy Optimization Program rebates

RESULTS

Greater control over energy usage/significant reduction in electricity use and cost

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COMPANY NAME:
North American Moulding, LLC

ENERGY-SAVING ACTIONS:

- Upgraded two industrial laminator machines
- Installed an efficient refrigerated cycling compressed air dryer
- Installed a new variable speed air compressor
- Installed 100 fluorescent high-bay light fixtures

RESULTS:

- 583,000 kWh/year savings
- Received nearly \$34,000 in Energy Optimization Program rebates



When a business has the desire to become more energy efficient and its local utility offers a program that provides incentives and guidance to complete efficiency upgrades, that's the definition of a win-win situation.

Brett Lamont, CFO of North American Moulding, LLC—supplier of profile wraps, custom mouldings, and laminated panels to the recreational vehicle, manufactured housing, mobile office, kitchen, and retail industries—knows the value of investing in energy-efficient equipment. He was a key link between North American Moulding, LLC and its electric utility, Midwest Energy Cooperative.

“We have a great product line, and my job is to mainstream and analyze every dollar that comes in and out of this business. When we do a capital project, it is always top of mind to check with Midwest Energy before signing up for the project. My eyes light up when I see the great return on investment that energy efficiency provides.”

- Brett Lamont, CFO of North American Moulding, LLC

residents since 2009 to expand energy efficiency efforts with the goal of achieving greater control over electricity usage. Midwest Energy has worked with North American Moulding, LLC for a number of years to complete high-impact upgrades at the manufacturing facility.

“Occasionally I am asked by our commercial and industrial member base why we are helping them buy less of the very thing we are trying to sell. My answer is always the same: By helping our members become more energy efficient, we are helping them make an easier decision to reinvest in and, in some cases, expand their business right where they and their employees work and live. I see it as neighbors helping neighbors.”

- Roger Bowser, Energy Programs & Services Manager at Midwest Energy

ENERGY SAVINGS AND REBATES COULD BE YOURS

To learn more about the energy-saving options available through your electric utility's Energy Optimization Program, call **877.296.4319** or visit michigan-energy.org.

COMMUNITY-BASED GROWTH

Midwest Energy, with its Energy Optimization Program, has partnered with businesses and

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